



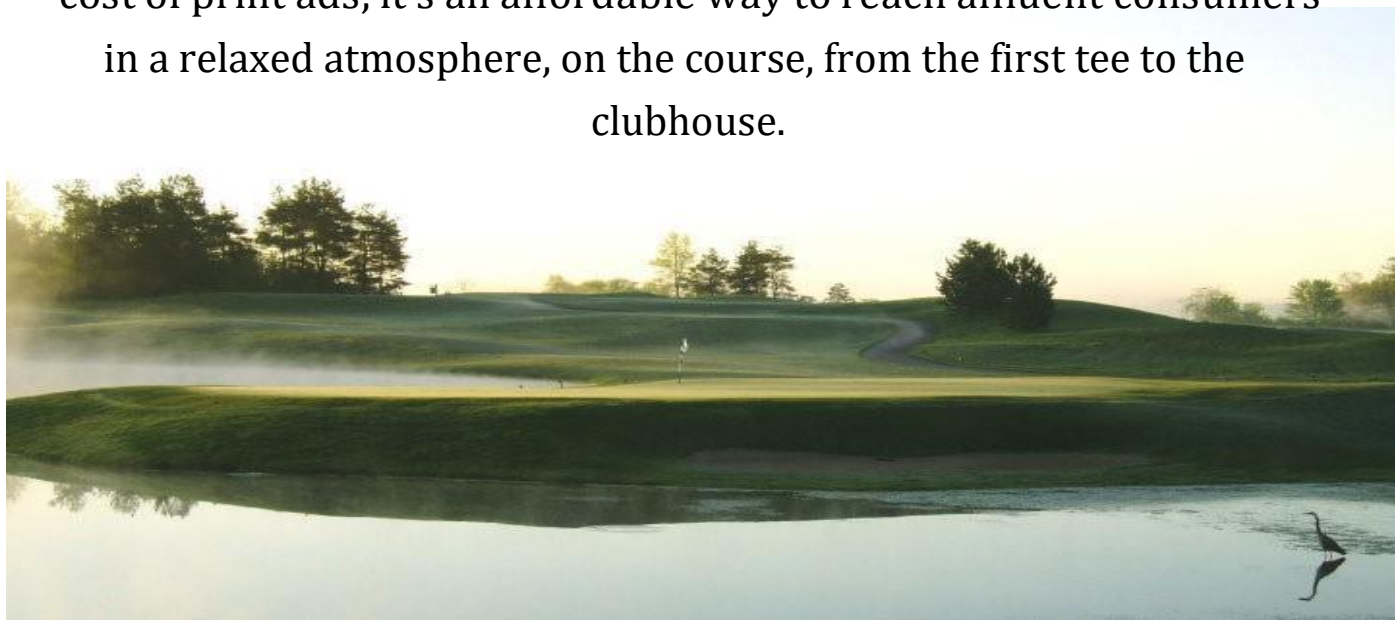
GPS Advertising Opportunities

Stonewall Orchard is a premier, public, 18-hole course less than an hour from Chicago, IL. Designed by renowned architect Arthur Hills, Stonewall Orchard offers a championship layout in a serene setting.



With nearly 30,000 rounds in 2020, Stonewall Orchard's GPS systems provide a remarkable opportunity for advertising both goods and services to upscale consumers.

The bright 10.2 inch HD touch screen is mounted to the front of the cart, directly in front of the two occupants and provides an average of 14 minutes of ad exposure on each hole. And at a fraction of the cost of print ads, it's an affordable way to reach affluent consumers in a relaxed atmosphere, on the course, from the first tee to the clubhouse.



Customer Demographics

General Golfer Profile:

- 90% are male (Course Data)
- 94% are over 30 years old (Course Data)
- 55% earn more than \$150,000 annually (Course Data)
- 46% own a Corporate Credit Card (Golfweek)
- 90% have attended college or hold a college degree (Golfweek)
- 76% attend sporting events (Golfweek)
- 73% dine out more than once per week (Golfweek)
- 58% use professional financial advisors (Golf Magazine)
- 94% own their home (Golf Digest)

*60% of 2020 Stonewall Orchard customers live within a
20 mile radius of Grayslake, IL*

- 15% live in Chicago, IL
- 15% live in the North Shore
- 10% live out of state or travel more than 50 miles



Ad Specifications

Sizes:

Insert Ad:

314 pixels wide x 141 pixels tall

-displayed in the corner of the golf map the entire time the golfer is playing the hole

Full Screen Ad:

1024 pixels wide x 600 pixels tall*

-displayed full screen twice through out the hole

design note: it's recommended a 50 pixel margin be left at the top where there is no important text or information

Format:

jpeg, RGB Color, medium compression level (equal to quality: 7 in photoshop)



Insert Ad



Full Page Ad



Advertising Options

Birdie Package \$3,000

- Two full-screen advertisements—tee and putting green of the selected hole. 12 to 15 minutes
- One insert advertisement for the remainder of the selected hole
- Advertisement hole will be rotated once a month

Bonus Benefits:

- Twenty 18 hole rounds of golf with cart (transferrable)
- Advertiser's logo/website link on stonewallorchard.com

*Rounds Valid Monday-Friday Anytime. Saturday, Sunday & Holidays after 11 am. May only use up to 4 rounds at one time. *

Eagle Package \$5,000

- Two full-screen advertisements—tee and putting green of the selected hole. 12 to 15 minutes
- One insert advertisement for the remainder of the selected hole
- Advertisement hole will be rotated once a month

Bonus Benefits:

- Level B Membership (\$3,195 Value) [Click Here](#) to view Benefits
- Advertiser's logo/website link on stonewallorchard.com

For more information contact:

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